

Visit us at BarkinthePark5K.org



Sponsorship Opportunities for Bark in the Park

WHAT IS THIS EVENT?

Virtual & In-Person Bark in the Park is a 5K Run & 1-Mile Dog Walk, being held Sunday, October 24, 2021. This is our 12th year hosting this event and we're hoping to have another record-breaking year with your help!

Participants in this event get to spend a fun October day with their pets, dress up in costumes, and run or walk for a great cause.

Proceeds benefit Animal Care PA's community-based programs that help FEED and CARE for animals in need, as well as support veterinary students.

At 2019's Bark in the Park:

- Over 330 people registered to walk and/or run; and
- Approximately \$13,000 was raised.

Proceeds Benefit



formerly known as the
Pennsylvania Veterinary Foundation

Visit us at
BarkinthePark5K.org



5K & 1-Mile Dog Walk



Pet costume contest



Fun for the Whole Family

Look
Inside

Many Levels to Fit
Any Budget!

Being a Sponsor is Easy!

Just fill out the enclosed form and send back or scan the QR code below to complete it online!



Visit us online at:
BarkinthePark5K.org



TEACUP POODLE

- ✓ Your company name on event t-shirt
- ✓ Your company name on event website

\$100



Bark in the Park & Animal Care PA's Facebook pages have over 4,100 followers combined. Social posts will be shared on both Facebook pages as well as their Twitter & Instagram accounts.

Who Benefits From This Event?

Proceeds from this event go to Animal Care PA, formerly known as the Pennsylvania Veterinary Foundation. Animal Care PA's community-based programs help to feed and aid animals in need, as well as support veterinary students. Here are just a few animals we have helped over the years.



Choose Your Sponsorship Level

Maximize your exposure by adding an digital banner ad to be displayed on our website - \$100!



COCKER SPANIEL

- ✓ Your logo on event t-shirt
- ✓ Your logo on event website
- ✓ Registration for 2 runners/walkers
- ✓ Display table at event

\$500



CHIHUAHUA

- ✓ Your company name on event t-shirt
- ✓ Your company name on event website
- ✓ Registration for 1 runner/walker

\$250



Hefty

Hefty earned his name the hard way as he was put in a trash bag and thrown away. He was badly injured and was discovered trying to claw his way out of the bag. A good Samaritan found him and took him to get treatment. He was treated for his injuries and gradually recovered and was adopted.



GOLDEN RETRIEVER

- ✓ Your logo on all promotional materials
- ✓ Your logo on event t-shirt
- ✓ Your logo on event website
- ✓ 1 social media post 👍
- ✓ Registration for 3 runners/walkers
- ✓ Display table at event

\$1,000



GREAT DANE

- ✓ Your logo on all promotional materials
- ✓ Your logo on event banner
- ✓ Your logo on event t-shirt
- ✓ Your logo on event website
- ✓ 2 social media 👍 posts
- ✓ Registration for 4 runners/walkers
- ✓ Display table at event
- ✓ Verbal recognition of sponsorship at event

\$2,500



TOP DOG

- ✓ Your logo on all promotional materials
- ✓ Your logo on event t-shirt (largest logo, placed at top)
- ✓ Your logo on event website
- ✓ 3 social media 👍 posts
- ✓ Digital advertisement in participant confirmation email
- ✓ Registration for 5 runners/walkers
- ✓ Display table at event
- ✓ Verbal recognition of sponsorship at event

\$5,000



Bobby Ray

Bobby Ray was found roadside with several traumatic injuries, including his spinal cord. He had a guarded prognosis, but after a few days of intensive treatment, his condition improved. No owners could be located, so once healed, he was adopted in to a new, loving home.



Scout

Scout was a barn cat at a local 4H club who had a serious infection in his foot, which led to the removal his left leg. Animal Care PA stepped in to help Scout continue his work at the barn helping children learn about animal care through the 4H program!



Daisy

Daisy is a paralyzed Dachshund, who was found abandoned in a trash bag in the middle of winter and now requires a wheelchair to get around. Animal Care PA provided the funds to have extensive dental surgery, which was brought on from years of neglect.

ABOUT:



8574 Paxton Street
Hummelstown, PA 17036
717.220.1437

AnimalCarePA.org

Animal Care PA, formerly known as the Pennsylvania Veterinary Foundation, is the charitable arm of the Pennsylvania Veterinary Medical Association, but functions as an independent Pennsylvania nonprofit corporation and is recognized by the IRS as a 501(c)(3) organization. The mission of Animal Care PA is to help caring people help animals by bridging the gap through our animal welfare initiatives like The Last Chance Program and Henry's Helping Paws Program as well as funding Veterinary Student Scholarships.

Animal Care PA's tax identification number and financial information can be obtained by contacting their office. The official registration and financial information of Animal Care PA may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 800.732.0999. Registration does not imply endorsement.



Christine Gacono

Email: CGacono@PaVMA.org

Phone: 717.220.1437



2021 SPONSORSHIP FORM

Bark in the Park

5K & 1-Mile Dog Walk

October
24

A

COMPANY INFORMATION:

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Email Address (REQUIRED) _____

B

MONETARY SPONSORSHIP:

- Top Dog – \$5,000
- Great Dane – \$2,500
- Golden Retriever – \$1,000
- Cocker Spaniel – \$500
- Chihuahua – \$250
- Teacup Poodle – \$100

C

ADVERTISING OPPORTUNITIES:

- Digital banner ad displayed on our website ad – \$100

D

PAYMENT INFORMATION:

Please send completed form to the Animal Care PA office using one of these options:

- Email to **CGacono@PaVMA.org**
- Mail to Bark in the Park 5K
Attn: Christine Gacono,
8574 Paxton Street
Hummelstown, PA 17036

An invoice will be created and a link to pay securely will be sent to the email listed in the "Company Information" above.

*If paying by check, please make payable to: **Animal Care PA***

1125 210707

Proceeds Benefit



Questions? Email CGacono@PaVMA.org



This form is available online at BarkinthePark5K.org!

